

Go Success!

#1 Leadership Program for Teens



GO SUCCESS!

The #1 Leadership Program Helping Young People Succeed in Our Fast-Changing Job Market

”

Become a Licensed Trainer and Deliver This Program for Students in Your Area.

The #1 Global Leadership Program to help Young People succeed in a fast-changing jobs market.

GoSuccess!

#1 Leadership Program for Teens

Become a Licensed Teacher with Go Success Training Academy and deliver the GoSuccess! Program in your school.

Opportunities for teachers, trainers, coaches and/or graduates of “Find Your Why” training program.

[CLICK HERE FOR ENROLLMENT FORM](#)



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OVERVIEW

Youth Success Training Academy invites you to be part of our nation-wide pilot program dedicated to the preparation of young people in employability skills in order to meet the needs of employers in today's changing job market.

Technology has changed the landscape of employment.

The GoSuccess! Program addresses this challenge head-on by providing training in essential employability and personal development skills.

HOW WE DELIVER GOSUCCESS!

As part of this pilot program, ***we will train you*** to deliver the program. ***We provide all of the training, lesson plans, and learning resources.*** We also offer continuous learning for students with video lessons for every session.

For our network of Licensed Teachers and Tutors, ***we hold monthly online meetings with the network of fellow licensees*** to share best practices, answer questions, deal with practicalities, offer on-going support, and review the progress of the students.





TIMELINE

Please review this Information Packet and contact us if you would like to have an informal discussion.

- Complete and return the Application form - available online at <https://www.Youth-Success-Academy.com>.
- Letters of Acceptance will be sent out upon review of your application.
- Training for Teachers and Tutors will take place on a monthly membership basis.
- The Program will be delivered to students in as many schools as possible, either as an afternoon program or zoom program.

TESTIMONIAL

The GoSuccess! Program has done much more for me than I ever expected. It has made me a better person overall. I now feel more confident in my skills to relate to other people on a daily basis. I would recommend this class to everyone because the lessons they will learn will carry with them throughout their lives, I never would have thought that I would get so much from a class."

- Alessandra

GO SUCCESS TRAINING ACADEMY BELIEVES IN EVERY TEENAGER'S UNIQUE, UNTAPPED POWER TO IMPACT THE WORLD.

The GoSuccess! Program improves the interactive performance of potential employees in any type of business. The emphasis is on leadership skills, interpersonal skills, communication, listening, attitude, and other essential employability skills. The core curriculum is a template for life.

GENERAL OBJECTIVES OF GOSUCCESS! PROGRAM

- Develop Your Student's Leadership Pipeline
- Increase Every Teen's Ability to Succeed
- Increase Every Teen's Employment Opportunities
- Promote Motivation and Engagement
- Provide Career Development for Every Teenager in Your Program

THE PRIMARY GOAL OF GOSUCCESS! PROGRAMS IS TO HELP HARNESS TEEN POWER SO THEY CAN ACHIEVE THEIR GOALS IN WHATEVER FIELD THEY CHOOSE.



Mastering employability and leadership skills is accomplished with GoSuccess! **a program that consists of one year of electives (32 weeks)** that covers the skills necessary to succeed in the changing job market.

GoSuccess! was created to address the non-technical skillset that employers want, expect, and need from their employees, needs that schools have asked Go Success Academy to help with over many years.

Companies need essential employability skills in order to have a work environment conducive to successful interactions among employees and customers, an atmosphere conducive to innovation, product development, and customer satisfaction.

THE GOSUCCESS! PROGRAM TARGETS THE TOP 10 EMPLOYABILITY SKILLS AREAS MOST IN DEMAND BY EMPLOYERS.

- Positive attitude - Being calm and cheerful when things go wrong.
- Relationship Skills- including Communication Skills - Physical, Verbal and Non-Verbal. Awareness is always Step One.
- Confidence - An inner "knowing" of their innate abilities.
- Listening Skills - The greatest compliment one can give another person.
- Self-Reliance - Believing in one's own capability to handle whatever arises.
- Creativity - The ability to think "outside of the box".
- Honesty and Personal Integrity - Someone the company can trust.
- Professionalism - which includes a strong work ethic and a willingness to learn.
- Loyalty and Dependability - Seeing the strengths of their organization.
- Leadership Skills - Including presentations skills and effective teamwork.

GoSuccess! builds and promotes each of these competencies to enable young people to add real value to any workplace from day one - resulting in building the next piece of their career journey.

Teamwork and a willingness to learn are implicit in mastering these skills. Such mastery will enable business operations to run smoothly and efficiently.



THE GOSUCCESS! PROCESS

The GoSuccess! Licensed Teachers train students on the ten skills listed via three courses (one year of electives or comparable zoom meetings) that approach the “employability skills” in a variety of ways in order to ensure each skill is thoroughly absorbed.

Specifically, the basic training all incoming instructors go through consists of a Framework that includes communication skills-verbal and nonverbal, listening skills, attitude training, and human relation skills. **The instruction for trainers is covered in five one-hour sessions and is the basis for all GoSuccess! training. Training will begin when you sign up.** Trainers will meet via zoom where they will learn about the background, expectations, commonalities of the courses, and answer any questions that arise.

The training for each course offered can be taken by the instructors at their convenience. For each of the three elective courses, designated trainers require five two-hour sessions, all recorded in the event there is a conflict in scheduling, these additional three courses help teens internalize the skills that employers are seeking. These same skills also make human interaction on all levels positive and more productive.



All training is prerecorded. Any questions that arise can be send to the home office immediately and will be responded to within 24 hours.

Training will also include Coaching Skills Training for meeting with students individually. In addition to our courses, our goal is to mentor those teens who may feel challenged by the material in order to increase their confidence levels, belief in themselves, and their preparation for fulfilling life.

Although our lives have changed due to technology, human nature has not. **The most cited reason employees leave a company is due to having a toxic relationship with a co-worker or boss** who undermines the employee's engagement, confidence, and commitment. When employees or customers are offended by someone in the workplace, they can decide not to do business with them, whether it is a diner, a hospital, a nursery school, a corporate entity, etc.



That is why licensed Trainers are needed is in this area of "employability skills" education. Answers to objective questions can be found online; learning technical skills can be found online, but **you cannot find and learn the human essence online, meaning that indefinable feeling you get when you interact with others.** Employability skills are an absolute necessity in order to have a productive, profitable workplace, no matter which workplace chosen. They are essential to the implementation of new ideas, new robotics, new methods of execution.

The question is: **Where are these qualities/skills currently being taught?** The answer is "Nowhere." Schools do not have the time to train teenagers on these skills separately. They are mandated to focus on the essential skills: language arts, math, science, computer science, geography, etc. The "employability skills" are assumed to be the student's responsibility to acquire. If, however, students are unaware of the importance on interpersonal skills, how can they develop them? Who can help them? What courses are available to them? Electives or outside training are the only answers.

We are looking for people who want to become Master Licensed Trainers, people who believe in the possibility of every child maximizing his or her potential. All of his can be completed in 32 training over the school year or during the summer months.

TESTIMONIALS

"This class gave me ideas and led me in the right direction on how to channel my abilities. I had to deliver a speech in front of a semi-large audience of perhaps 50 people or so. I went in with some butterflies in my stomach, but surprisingly calm. I delivered perhaps the best speech of my life, not that I would think so, but the compliments I received convinced me that this class is the reason for my success. Without it I would have gone in totally ignorant to the audience's needs. That night was perhaps my proudest moment, for not only was I given the honor to speak, but also I proved that the faith they put in me was not a mistake on their part. I have this class to thank for my proud "moment in the sun."

- Adam K

This is not a class using huge textbooks or a calculator, but it is a class that gets results, which will help us in life, not only in high school. I mean with sincerity that this program has opened me up to others, and I will definitely seek to take some type of speaking course in college.

- Sergio

The overall focus of GoSuccess! is to develop relationship behaviors, to drive positivity, to embed good habits, and to act in positive ways — exactly what students need to build a successful future.

GoSuccess! is made up of three parts:

PART ONE - SPEAKING SKILLS FOR TEENS

Format: 14 Sessions. Daily Lesson Plans provided.

Employability Skills developed: Positive Attitude, Relationship Skills, Listening Skills, Confidence, Self-Reliance, Leadership Skills.

LESSON PLANS include fourteen sessions of Keynote slides, scripts, and PDF handouts online and accessible at any time.

ADDITIONAL BENEFITS Guaranteed acceptance and validation of every participant. Students learn presentation skills and are trained to find only positives in their peers' presentations.



PART TWO - DISCOVER YOUR PASSION

Format: 8 Sessions. Daily Lesson plans provided.

Employability Skills covered: Confidence, Listening Skills, Self- Reliance, Creativity, Confidence.

ADDITIONAL BENEFITS

- ◆ Students discover their personal interests, knowledge, and gifts (talents) and
- ◆ Students are challenged to work together to develop a project to help other young people to discover their passion in life. Students will compete with other classes involved with the GoSuccess! Program across the country.

LESSON PLANS include eight sessions of Keynote slides, scripts, and PDF handouts online and accessible at any time.

PART THREE - KIDS MENTORING KIDS

Format: 8 Sessions. Daily Lesson plans provided.

Employability Skills covered: ALL!

METHODOLOGY

- ◆ Upperclass students are trained in all of the Employability Skills so they can teach the skills to their assigned underclass student.
- ◆ In order to teach the Employability Skills to underclass students, older students are automatically self-tested in their use of the skills. They do not want to be embarrassed by not knowing what they are teaching.

The Employability Skills are presented as part of the experiential learning process which includes experiencing, reflecting, thinking, and acting. Learning through experiencing validates and embeds each skill in the minds of the participants.

LESSON PLANS include eight weeks of Keynote slides, scripts, and PDF handouts online and accessible at any time

TRAINER SELECTION AND INSTRUCTING

TRAINER SELECTION: Those interested in training these courses will be interviewed in order to find the best candidates for this program.

GoSuccess! Trainers will be selected from those who have a real passion for these subjects, who believe in the importance of acceptance and validation of every student, who are genuinely interested in the well-being of their students, who are excited about the opportunity of learning about the fast-changing world of work, and who can motivate and inspire young people to be all they can be.

INITIAL TRAINING: One week after enrollment. ALL SESSIONS ARE RECORDED.

The introductory training will introduce the trainers to one another and answer any questions they may have. The training during that week involves learning the Framework, i.e., the philosophy and psychology used in the development of GoSuccess! (The basis of the Framework includes the acronym S-A-V-E which stands for Safety (mental safety), Acceptance, Validation, and Enthusiasm.) The Framework is part of all of the training program

DAY ONE: Introductions, Question-Answers, Broad Overview. Discussion of Employability Skills

DAY TWO: The Role of Mentoring. Essential Tools: S-A-V-E. Importance of Positive Self-Concept, Baker's Dozen

DAY THREE: Importance of Belief, Growth Mindset, Non-verbal communication

DAY FOUR: Core Values, Code of Ethics, Interests and Abilities

DAY FIVE: Human Relation Skills, Course layouts, Expectations



PROGRAM TRAININGS

Initial Program: Speaking Skills For Teens: A one-session initial training will take place before the class begins. Monday night monthly one-hour meetings, 7-8 will follow. All lesson plans and materials are available 24/7 online.

Second Program: Discover Your Passion For Teens: A one-session initial training will take place upon completion of the Speaking Skills program. Weekly and monthly one-hour meetings will follow. All lesson plans and materials are available 24/7 online.

Third Program: Kids Mentoring Kids: A one-session initial training will take place after completion of the second program. Weekly and monthly one-hour meetings will follow. As with the other programs, all materials are available 24/7 online.

MONTHLY TRAINING:

- Monday nights, 7 - 8 p.m. to discuss process and progress, answer questions, and discuss upcoming class material. All sessions of each course are prerecorded and available from the beginning. Monthly training sessions will focus on the upcoming sessions
- **CONTINUING PROFESSIONAL DEVELOPMENT group available 24/7 in private Facebook Group.**

GOSUCCESS! LICENSE PACKAGE SUMMARY

The FEE for joining the Go Success Training Academy for 2021 is \$3,000 per trainer and includes the following:

Continuous training and support as well as marketing training in order to enroll students.

- to deliver The GoSuccess! Program when desired and to as many students as desired.
- **Pre-Training:** Online in-person initial training for all new trainers. All sessions are recorded.

- **Course Training:** A total of five two-hour pre-recorded sessions for all trainers for the basic program including each of the three courses.
- **Training Materials:** Daily lesson plans, Keynote slide presentations with an adaptable script and student downloadable PDFs for each session.

As part of the training materials, you will receive a listing of possible funding sources to help subsidize this program for students. The list also contains ideas for small group projects which is part of the Discover Your Passion program.

ADDITIONAL SUPPORT ELEMENTS

- **Continuing Professional Development group** for collaboration, ongoing learning and mutual peer-to-peer support. This private Trainer Facebook Group is dedicated to those delivering **The GoSuccess! Program**. Having a group available 24/7 is invaluable. Questions can be asked, best practice experiences can be shared, ideas can be explored, and student successes can be recognized.
- Daily motivational **Key learning point** provided for you to send to all students. These are included in the training materials.
- **Evaluation conference** at the conclusion of each program to capture overall success and learning **Monthly coaching calls and/or webinar for new information**

BENEFITS

STUDENTS

- Mastery of key skills necessary for employment in any field
- Acceptance and validation by peers
- Certificate of Completion for personal development portfolio or college application process
- Opportunity to work with peers to uncover areas of strength
- Opportunity to recognize and value differences in peers
- Empowerment to be the best that they can be
- Mastery of speaking skills
- Opportunity to teach underclass students
- Personal mastery
- Improved self-esteem
-

TRAINERS

- Opportunity for mastery of leadership skills
- Awareness of the importance of employability skills
- Satisfaction of watching students grow and develop in a positive manner
- Seeing a difference in the attitude and behavior of students who feel acceptance and validation from their peers
- Learning more about effective speaking skills
- Greater self-awareness through the exercises in Discover Your Passion
- Pleasure in knowing the material is already prepared and ready to go
- Improving one's own communication skills
- Experiencing the pleasure of a non-competitive classroom Self-mastery of the employability skills

DISTRICTS FROM WHICH STUDENTS ARE DRAWN

- Recognition of students who master employability skills
- Creating conditions within the district that improve morale amongst students, teachers, and principals
- Improved student performance
- Improved cooperation among students taking the GoSuccess! program
- Greater energy within the school building
- Higher standardized test scores
- Higher standards within the district
- Recognized improved standards for career-readiness
- Adoption of effective practices to engage students in learning challenging materials
- Helps administrators to develop a strategic vision that can move the district forward

EMPLOYERS

- Appreciation of improved standards within their own company
- Better Communication among employees which leads to
 1. Increase in sales
 2. Increase in new product development
- Improved energy level within the location
- A relaxed atmosphere of trust
- Improved social compatibility
- Appreciation of non-technical skills
- Appreciation of teaching of employability skills
- Improved morale

TESTIMONIALS

"The final and probably most important skills that I learned was to only look for the positive in people. Because we were instructed to write down only positive things on our evaluation cards, picking out the good in people instead of bad has become second nature to me, This skill not only makes other people feel better, but it also reflects itself on my own disposition, When a person learns to see the positive in other people, it brings a much more peaceful, optimistic outlook to the rest of the world around them."

- Alessandra M

APPENDIX 1 - JOB MARKET REALITIES

Entire categories of employment are rapidly disappearing and will continue to do so for many years to come; however, **entire categories of non-technical skills are still needed no matter which market is sought.**

The new (advanced) technology is responsible for the demise of many commonly held jobs, such as drivers, publishers, printers, cashiers, travel agents, bank tellers, manufacturing jobs, dispatchers, bartending, telemarketers, accountants, stock traders, military pilots, soldiers, construction workers, warehouse workers, even tax preparers, plus so many more.

Because of the rapid advancement of technology, **industry changes are occurring faster today than ever before in human history.** In addition, career seekers are no longer looking to cultivate long-term relationships with employers. The median number of years that wage and salary worker stay with their current employer was 4.1 years in January 2020, the U.S. Bureau of Labor Statistics recently reported. In 2021 the number is even lower due to the extenuating circumstances of the times.

Young people want to use their skills and abilities to earn an income, even if it means working at a variety of jobs as long as the jobs entail enjoyable and/or meaningful work and cover expenses.

APPENDIX 2 - THE GO SUCCESS TRAINING ACADEMY

The Go Success Training Academy is delighted to be able to offer the GoSuccess! program. For us, it is far more than just a way to learn interactive skills. **It is a movement to make the world a better place! The Mission of the Youth Success Academy is to provide a positive experience for every teen in order to build a strong sense of confidence so that he or she can feel secure in their futures.**

This is achieved by providing students with the tools necessary to participate to their fullest both in and outside of the school community with the result being a strong sense of self-belief, i.e., unlocking something new within themselves.

The Go Success Training Academy's vision includes training, mentoring, and individualized attention that train teenagers

- ◆ **how to discover their passion**
- ◆ **how to internalize the benefits and basics of showing kindness through the mastery of human relations and communication skills, along with**
- ◆ **ways to create a positive attitude and healthy environment**
- ◆ **through the ways in which they live and interact with others.**

These are the “employability skills” employers seek.

The over-all goal for student participants is to achieve a high level of teen-esteem, i.e., a strong belief in themselves. Every person is special in some way. The Licensed Teachers with the Go Success Training Academy will help illuminate that specialness in every participant.

If a child believes in himself, he will choose his right path in life. Together, we can make the world a better place!

We encourage teachers/trainers who are interested in impacting the lives of teenagers in the interest of preparing them for the future. **THAT IS OUR MISSION.**

OUR APPROACH

Licensed Teachers provide their students a template for life. They allow participants to learn about themselves in ways they had not previously contemplated. Our intention is to provide a win-win situation for the student and the employer.

Because the training is done in groups, participants receive feedback from their peers, feedback that is not competitive but complimentary to the individual. Why? Because the courses are developed in a way that validates each student and does not encourage a competitive atmosphere.

Every person is different, yet each possesses something other classmates do not have. When differences are brought out in a neutral way, others do not feel threatened or feel “lesser” because they do not share that trait. This is not a competition. This is a recognition of the individual gifts everyone has. These interpersonal skills developed are readily transferable to job opportunities.

Our goal is to not only prepare teens for the changing job market but also provide them with increased self-confidence and strong interpersonal skills that will impact all segments of their lives. Our plan includes nation-wide as well as global training for all students.



A gift to our young people's future!

[CLICK HERE TO APPLY NOW](#)

I learned to respect others and realized that not everyone feels as comfortable as I do and that the best compliment I could give them was my full attention. I watched my peers improve and felt good about myself for being a part of it and proud of them for accomplishing their goals. I closely listened to the talks of the others in the class and learned a valuable lesson from all of them. Also I learned that I can show many different sides of my personality and that people will still appreciate what I have to say.”

- Anthony D.

GoSuccess!

#1 Leadership Program for Teens



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